

SENSATIONS®



Introducing... the all new

SENSATIONS[®]

tabletop collection.

We've researched,
reviewed,
and revamped
every aspect of
the program.

- **NEW** logo
- **NEW** Color Palette
 - **NEW** Products
 - **NEW** Packaging
 - **NEW** Designs

It all
starts
with the
packaging...



Our new packaging look
is fresh, clean, and meant
to attract attention.

- Photos of product in-use makes it easy for consumers to see immediately what the product is and how they can use it to entertain
- Acetate windows on boxes allows consumers to see the product inside, encouraging purchases
- A cohesive packaging look showcases the program as a whole, and leads to purchases of multiple items



Before



After

**A fresh
palette +
more color
choices =
more sales!**

Consumers are looking for home entertaining products that coordinate with their home décor colors.

Our new color palette was preferred by 72% of consumers tested.

**CLASSIC
RED**



**SOFT
YELLOW**





**FRESH
GREEN**



**SPA
BLUE**



**NAVY
BLUE**

New products designed to increase sales!

What's better than
just clear drinkware?

COLORS!

Our best selling
Shot Glasses,
9oz and 12 oz glasses are
now available in both clear
and assorted colors.



Portion Cups

now in 2 sizes,
perfect for dressing,
sauces, fruit and more!
2 oz Portion Cup with Lid
5.5 oz Portion Cup with Lid





Wine? Beer? Champagne?

We've got your event covered!

14oz Stemless Wine Glass

14oz Pilsner Beer Glass

9oz Stemless Champagne Glass



Hammered Metallic Cutlery

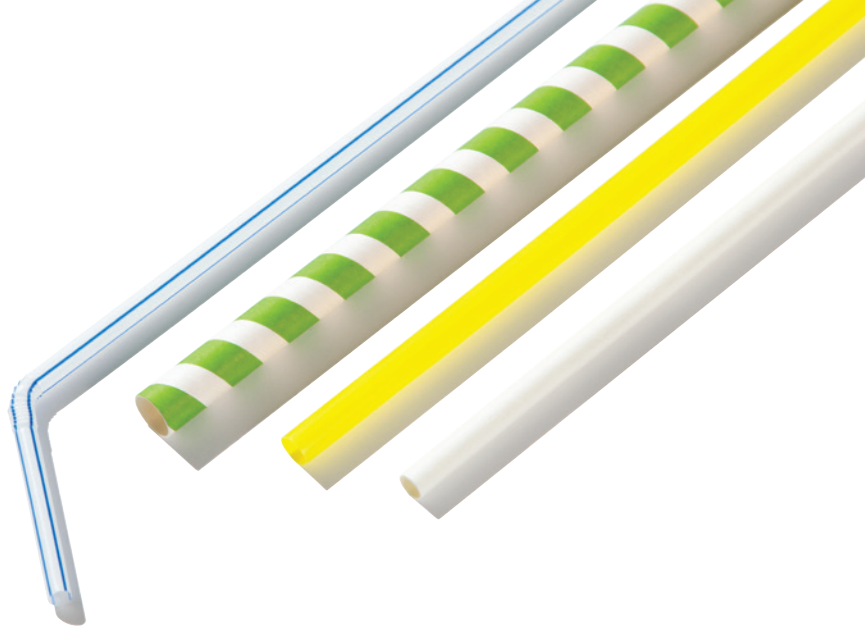
disposable elegance for
any upscale event!

Available in Silver and
Gold finishes!

The Clear Choice –
our #1 selling
Clear Cutlery,
expanded to Forks Only

Paper or Plastic Straws?

We have options
for both!



4.5" Picks

one pick, two uses!



Wooden toothpicks

in dispensers,
perfect for event use
and storage



PERFORMA®

Where Strength Meets Style

Why is
Performa®
the ultimate
choice over the
competition?



- Proprietary design and manufacturing process
- Water resistant and cut resistant
- Available in two sizes and all 5 Sensations® colors

All
NEW
designs!

Consumer-tested designs for expanded appeal

- 3 collections, each consumer tested for superior performance.
- Each design coordinates with multiple colors within the set, creating endless opportunities for mixing or matching.
- Double sided napkins, a Sensations® exclusive, allows for even more consumer creativity!





Beautiful Blooms



Hip Hip Hooray



Moroccan Tiles



SENSATIONS®

- 7 NEW Top Shelf Items including: Colored Glasses, 5.5oz Portion Cups, Stemless Wine, Stemless Champagne, Pilsner Beer Glasses
- 9 NEW 2nd Shelf Items including: Hammered Metallic Cutlery, Clear Forks, Drink and Smoothie Straws, 4.5" Picks, Wooden Toothpicks
- 3 NEW Double-Sided Print Designs! 4 NEW Colors!
- NEW Printed Design! Plates available in all 5 Solid Colors!
- Performa Plates available in all 5 Solid Colors!
- Tablecovers available in all 5 Solid Colors, plus White!
- 65 skus in the same space as the previous 61 skus!



PERFORMA® PLATES



338407
Classic Red
8.5" Performa Dinner Plate 12/10



338412
Classic Red
7" Performa Snack Plate 12/10



338408
Soft Yellow
8.5" Performa Dinner Plate 12/10



338413
Soft Yellow
7" Performa Snack Plate 12/10



338409
Fresh Green
8.5" Performa Dinner Plate 12/10



338414
Fresh Green
7" Performa Snack Plate 12/10



338410
Spa Blue
8.5" Performa Dinner Plate 12/10



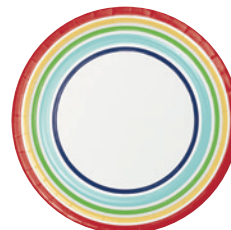
338417
Spa Blue
7" Performa Snack Plate 12/10



338411
Navy Blue
8.5" Performa Dinner Plate 12/10



338416
Navy Blue
7" Performa Snack Plate 12/10



338415
Hip Hip Hooray Print
7" Performa Snack Plate 12/10



NAPKINS

Beverage Napkins 9.8" x 9.8"



338391
Classic Red
Beverage Napkin 12/40



338392
Soft Yellow
Beverage Napkin 12/40



338393
White
Beverage Napkin 12/40



338394
Fresh Green
Beverage Napkin 12/40



338395
Spa Blue
Beverage Napkin 12/40



338396
Navy Blue
Beverage Napkin 12/40

Solid Dinner Napkin/Guest Towel 14.875" x 16.75", Ultra Dinner Napkin 12.7" x 15.8"



338397
Classic Red
Dinner Napkin/
Guest Towel 10/40



338398
Soft Yellow
Dinner Napkin/
Guest Towel 10/40



338399
White
Dinner Napkin/
Guest Towel 10/40



338400
Fresh Green
Dinner Napkin/
Guest Towel 10/40



338401
Spa Blue
Dinner Napkin/
Guest Towel 10/40



338402
Navy Blue
Dinner Napkin/
Guest Towel 10/40



338403
White
Ultra Dinner Napkin,
Airlaid Tissue 10/20

Printed Dinner Napkins/Guest Towels 11.67" x 15.67"



338388
Beautiful Blooms Print
Double-Sided
Beverage Napkin 12/24



338404
Beautiful Blooms Print
Double-Sided Dinner Napkin
/Guest Towel 12/24



338389
Hip Hip Hooray Print
Double-Sided
Beverage Napkin 12/24



338405
Hip Hip Hooray Print
Double-Sided Dinner Napkin
/Guest Towel 12/24



338390
Moroccan Tiles Print
Double-Sided
Beverage Napkin 12/24



338406
Moroccan Tiles Print
Double-Sided Dinner Napkin
/Guest Towel 12/24

CUTLERY & STRAWS



339401
Hammered Metallic
Silver Cutlery, Assorted
12/24



339403
Hammered Metallic
Gold Cutlery, Assorted
12/24



339404
Hammered Metallic
Silver Cutlery, Forks Only
12/24



338373
Boxed Plastic Cutlery,
Classic Red, Assorted
12/24



338374
Boxed Plastic Cutlery,
Soft Yellow, Assorted
12/24



338376
Boxed Plastic Cutlery,
White, Assorted
12/24



338375
Boxed Plastic Cutlery,
Clear, Assorted
12/24



338381
Boxed Plastic Cutlery,
Clear, Forks Only
12/24



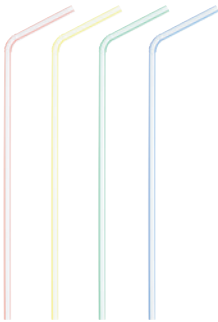
338377
Boxed Plastic Cutlery,
Fresh Green, Assorted
12/24



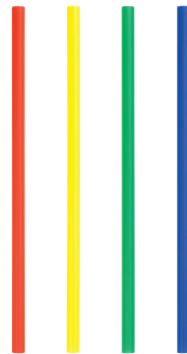
338378
Boxed Plastic Cutlery,
Spa Blue, Assorted
12/24



338379
Boxed Plastic Cutlery,
Navy Blue, Assorted
12/24



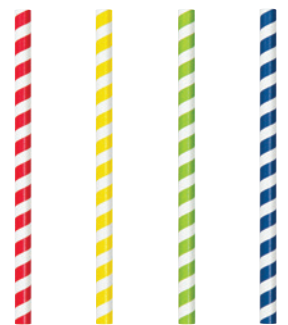
338387
8.5" Plastic Flex Straws,
Assorted Colors, Stripes
12/50



338383
8.5" Smoothie Straws,
Assorted Colors, Solids
12/40



340467
7.75" Paper Straws,
White
12/50



340466
7.75" Paper Smoothie Straws,
Assorted Stripes
12/40



GLASSWARE



338350
2oz Portion Cup with Lid
12/24



338351
5.5oz Portion Cup with Lid
12/16



338352
2oz Shot Glasses, Clear
12/20



338353
2oz Shot Glasses, Assorted Colors
12/16



338354
9oz Smooth Tumbler,
Clear
12/8



338355
9oz Smooth Tumbler,
Assorted Colors
12/12



338356
12oz Fluted Tumbler,
Clear
12/8



338357
12oz Fluted Tumbler,
Assorted Colors
12/12



338358
5oz Wine Glass with Stem
12/6



338359
12oz Wine Glass with Stem
12/4



338361
9oz Stemless
Champagne Glass
6/4



338360
14oz Stemless
Wine Glass
6/4



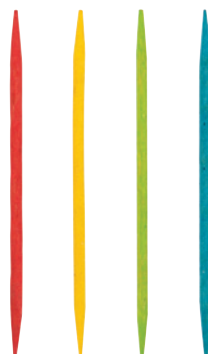
338362
14oz Pilsner Beer Glass
6/4



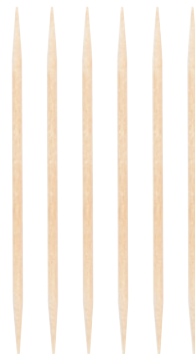
PICKS & TABLECOVERS



338382
4.5" Picks, Clear
12/50



338386
2.5" Wooden Toothpicks
in Dispenser, Assorted Colors
12/200



338385
2.5" Wooden Toothpicks
in Dispenser, Natural
12/200



338418
Classic Red Paper/Poly Tablecover
54" x 108", 6/1



338419
Soft Yellow Paper/Poly Tablecover
54" x 108", 6/1



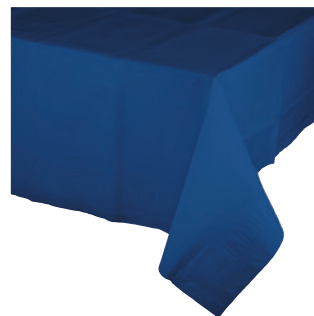
338420
White Paper/Poly Tablecover
54" x 108", 6/1



338421
Fresh Green Paper/Poly Tablecover
54" x 108", 6/1



338422
Spa Blue Paper/Poly Tablecover
54" x 108", 6/1



338423
Navy Blue Paper/Poly Tablecover
54" x 108", 6/1



Need outpost options during Summer or 4th Quarter?

DISPLAYS

Our displays provide the extra product needed,
and 100% of display inventory can be worked back
into in-line POGs!



339852
Spring/Summer
Floor Displays



339850
Red, White, and Blue
Solids Floor Displays



339851
Spring/Summer
Dinner Napkin Floor Displays

A vibrant table setting featuring a mix of green, blue, yellow, and red surfaces. In the upper left, silverware (forks, knives, and a spoon) is laid out on a green surface. A wine glass filled with red wine and a glass of water are also present. A central focus is a yellow plate with a light blue inner circle and a blue fork. To the left, a blue napkin is folded. On the right, a yellow napkin is visible. In the lower section, a tall glass of beer with a thick head of foam sits on a yellow surface. Next to it is a small orange cup. Several clear plastic containers hold fresh raspberries and blueberries. A red plate is in the bottom left, and a green plate is partially visible in the bottom right. A festive napkin with a colorful balloon pattern and four colored toothpicks (red, yellow, green, blue) are also shown.

SENSATIONS®

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