

# SENSATIONS<sup>®</sup>

2024 Fall Holiday Collection





# SENSATIONS®

## Fall Holiday 2024

- Sensations displays provide outposting opportunities for key product mixes during the Holiday entertaining season.
- Display headers in bright colors coordinate with Sensations product, and draw shoppers to the display!



Most display inventory can be worked back into the in-line POG after the selling event – significantly reducing the need for mark-downs!

# SENSATIONS<sup>®</sup>

## HIGH COUNT ASSORTED CLEAR CUTLERY



372845  
 Boxed Plastic Cutlery,  
 Clear, Assorted  
 6/96



Clear Assorted Cutlery  
**Available to Ship After 12-15-2023**  
 UPC #: 092352990832

Item #	Item Description	Pkg Ct	Pkgs Per Display	UCC	UPC
372845	AST CUT 6/96CT BOX CLEAR	96	6	10092352990839	092352990832

# Holiday Solids Floor Displays

## Retail Benefits

- One of our top selling display mixes, available in 2 color combinations!
- Display provides a one stop shop for everything your customer needs to set their holiday table!
- Focus on solids means any remaining contents can easily be worked back into in-line set



372309



367539

**372309** 93pc Red, White & Fresh Green Tableware Mix

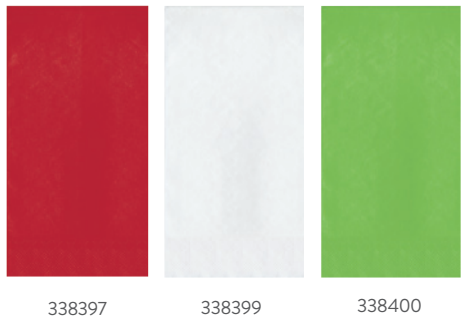
**367539** 93pc Red and White Tableware Mix

ITEM #	DESCRIPTION	Qty/372309	Qty/367539
366584	10ct Sturdy Style Luncheon Plate, Classic Red	20	20
338418	1ct Tablecover, 54x108" Paper/Poly, Classic Red	9	9
338420	1ct Tablecover, 54x108" Paper/Poly, White	9	9
338373	24ct Assorted Cutlery, Classic Red	10	10
338375	24ct Assorted Cutlery, Clear	5	5
338377	24ct Assorted Cutlery, Fresh Green	5	0
338376	24ct Assorted Cutlery, White	5	10
338391	40ct 2ply Beverage Napkin, Classic Red	6	9
348008	40ct 2ply Beverage Napkin, Fresh Green	6	0
338393	40ct 2ply Beverage Napkin, White	6	9
338397	40ct 2ply Dinner Napkin, Classic Red	4	6
338400	40ct 2ply Dinner Napkin, Fresh Green	4	0
338399	40ct 2ply Dinner Napkin, White	4	6
<b>Total Items:</b>		<b>93</b>	<b>93</b>

Case UCC (372309): 00092352990818

Case UCC (367539): 00092352990580

Case Cube: 4.85  
 Case Dimensions: 51.125"L x 16.3"W x 10.0625"H  
 Case Weight: 34.4 lbs  
 Pallet TiHi: 4 x 3  
 Setup Dimensions: 63"H x 16"W x 18"D



Order Date:

Ship Date:

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# Holiday Napkin & Cutlery Floor Display

## Retail Benefits

- Our most popular Holiday entertaining categories combined into one display!
- Display provides additional product needed during TPR events to drive sales and sell through



372308



# 372308 108pc Holiday Napkin & Cutlery

ITEM #	DESCRIPTION	Qty/372308
338397	40 ct. 2ply Dinner Napkin Red	12
338399	40 ct. 2ply Dinner Napkin White	24
338400	40 ct. 2ply Dinner Napkin Fresh Green	12
338373	24 ct. Assorted Boxed Cutlery Red	15
338375	24 ct. Assorted Boxed Cutlery Clear	10
338376	24 ct. Assorted Boxed Cutlery White	10
338381	24 ct. Forks Cutlery Clear	10
338377	24 ct. Assorted Boxed Cutlery Fresh Green	15
<b>Total Items:</b>		<b>108</b>

## SENSATIONS®

Case UCC: 00092352990801

Case Cube: 5.09

Case Dimensions: 47"L x 18.25"W x 10.25"H

Case Weight: 47.51 lbs

Pallet TiHi: 2 x 4

Setup Dimensions: 57.875"H x 18.25"W x 17"D



338373



338376



338377



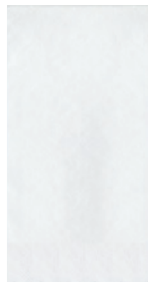
338375



338381



338397



338399



338400

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# Holiday Dinner Napkin Floor Displays

## Retail Benefits

- One of our top selling display mixes, available in 2 color combinations!
- Display provides additional product needed to drive sales during the key Holiday selling season



372313



340810



## 372313 80pc Red, White, Fresh Green Dinner Napkin

ITEM #	DESCRIPTION	Qty/372313
338397	40 ct. 2ply Dinner Napkin Red	40
338399	40 ct. 2ply Dinner Napkin White	24
338400	40 ct. 2ply Dinner Napkin Fresh Green	16
<b>Total Items:</b>		<b>80</b>

## 340810 80pc Dinner Napkin Display Red/White

ITEM #	DESCRIPTION	Qty/340810
338397	40 ct. 2ply Dinner Napkin Red	40
338399	40 ct. 2ply Dinner Napkin White	40
<b>Total Items:</b>		<b>80</b>

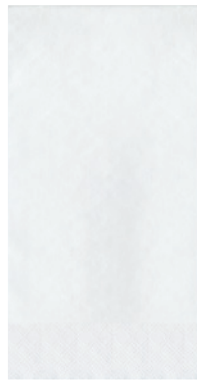
Case UCC (372313): 00092352990788

Case UCC (340810): 00092352989638

Case Cube: 5.09  
 Case Dimensions: 47"L x 18.25"W x 10.25"H  
 Case Weight: 47.96 lbs  
 Pallet TiHi: 2 x 4  
 Setup Dimensions: 57.875"H x 18.25"W x 17"D



338397



338399



338400

Order Date:

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# Holiday Tablecover Floor Displays

## Retail Benefits

- 2-ply paper/1-ply poly lining adds strength and protects spills from leaking through to the table
- Display provides additional product needed during Holiday months



## 372311 60pc Holiday Tablecover Floor Displays

ITEM #	DESCRIPTION	Qty/372311
338418	1 ct. 54" x 108" Paper/Poly Tablecover Red	30
338420	1 ct. 54" x 108" Paper/Poly Tablecover White	30
<b>Total Items:</b>		<b>60</b>

## 372323 60pc Holiday Tablecover Floor Displays

ITEM #	DESCRIPTION	Qty/372323
338418	1 ct. 54" x 108" Paper/Poly Tablecover Red	30
338420	1 ct. 54" x 108" Paper/Poly Tablecover White	20
338421	1 ct. 54" x 108" Paper/Poly Tablecover Fresh Green	10
<b>Total Items:</b>		<b>60</b>

Case UCC (372311): 00092352990795

Case UCC (372323): 00092352990825



Case Cube: 4.856  
Case Dimensions: 51.125" L X 16.3125" W X 10.0625" H  
Case Weight: 31 lbs  
Pallet TiHi: 4 x 3  
Setup Dimensions: 63"H x 16"W x 18"D



338418



338420



338421

Order Date:

Ship Date:

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# Clear

# Entertaining Center

## Retail Benefits

- Attractive display includes elegant and functional products, perfect for any entertaining event!
- Key product categories for Holiday or New Year's celebrations!



367540

# 367540 96pc Clear Entertaining Center

ITEM #	DESCRIPTION	Qty/367540
338358	6 ct. 5 oz Wine Glass Clear	6
366569	50 ct 4" Bamboo Picks	8
338352	20 ct 2 oz Shot Glass Clear	8
338356	8 ct. 12 oz Fluted Tumbler Clear	18
338354	8 ct. 9 oz Tumbler Clear	20
338359	4 ct. 12 oz Wine Glass Clear	8
338424	4 ct. 7 oz. Champagne Flute Clear	8
338385	200 ct Toothpicks Wood Natural	8
366574	24 ct. Cheers 2ply Beverage Napkin	6
338393	40 ct. 2ply Beverage Napkin White	6
<b>Total Items:</b>		<b>96</b>

Case UCC: 00092352990597

Case Cube: 4.856  
 Case Dimensions: 51.125" L x 16.3125" W x 10.0625" H  
 Case Weight: 32.9 lbs  
 Pallet TiHi: 4 x 3  
 Setup Dimensions: 63"H x 16"W x 18"D



338358



366569



338352



338356



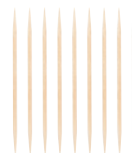
338354



338359



338424



338385



338393



366574

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# Clear Drinkware

## Entertaining Displays

### Retail Benefits

- Attractive display includes elegant and functional glassware, perfect for any entertaining event!
- Key product categories for Holiday or New Year's celebrations!



371657



340815



# 340815 / 371657 Clear Glassware Entertaining Display

ITEM #	DESCRIPTION	Qty/340815	Qty/371657
338359	4 ct. 12 oz. Wine Glass Clear	8	8
338424	4 ct. 7 oz. Champagne Flute Clear	8	8
338354	8 ct. 9 oz. Tumbler Clear	15	0
338425	6 ct. 4 oz. Champagne Coupe Clear	7	16
338358	6 ct. 5 oz. Wine Glass Clear	12	15
338356	8 ct. 12 oz. Fluted Tumbler Clear	15	0
338352	20 ct. 2oz. Shot Glass Clear	8	16
<b>Total Items:</b>		<b>73</b>	<b>63</b>

## SENSATIONS®

Case UCC (340815): 00092352989683

Case UCC (371657): 00092352990764



Case Cube: 4.856  
Case Dimensions: 51.125" L x 16.3125" W x 10.0625" H  
Case Weight: 31.62 lbs  
Pallet TiHi: 4 x 3  
Setup Dimensions: 63"H x 16"W x 18"D



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# Clear Drinkware

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# Entertaining Displays

### Retail Benefits

- Attractive display includes elegant and functional glassware, perfect for any entertaining event!
- Key product categories for Holiday or New Year's celebrations!



371655



371654

## 371655 60pc Premium Drinkware Display

ITEM #	DESCRIPTION	Qty/371655
338361	4 ct. 9 oz. Stemless Champagne Glass Clear	15
338360	4 ct. 14 oz. Stemless Wine Glass Clear	10
338358	6 ct. 5 oz. Stem Wine Glass Clear	35
<b>Total Items:</b>		<b>60</b>

## 371654 28pc Champagne Coupe Display

ITEM #	DESCRIPTION	Qty/371654
338425	6 ct. 4 oz. Champagne Coupe Glass Clear	28
<b>Total Items:</b>		<b>28</b>

Case UCC (371655): 00092352990740

Case Cube: 5.62  
 Case Dimensions: 47.875" L X 15.6875" W X 12.9375" H  
 Case Weight: 30.74 lbs  
 Pallet TiHi: 3 x 3  
 Setup Dimensions: 59.375" H X 15.25 W X 21" D



Case UCC (371654): 10092352990730

Case Cube: 2.169  
 Case Dimensions: 24.4375" L X 15.9375" W X 9.625" H  
 Case Weight: 9.91 lbs  
 Pallet TiHi: 5 x 5  
 Setup Dimensions: 9" H X 24" W X 15.5" D



338361



338360



338358



338425

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# Silver & Gold

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# Entertaining Display

## Retail Benefits

- This display includes elegant and upscale tableware, perfect for any event!
- Key product categories for Thanksgiving, Christmas, or New Year's celebrations!



371658

# 371658 74pc Silver and Gold Entertaining Display

ITEM #	DESCRIPTION	Qty/371658
347875	10ct 7" Silver Rim Plate	8
347874	10ct 9" Silver Rim Plate	8
347872	10ct 7" Gold Rim Plate	8
347871	10ct 9" Gold Rim Plate	8
339403	24 ct. Assorted Boxed Gold Hammered Cutlery	14
339401	24 ct. Assorted Boxed Silery Hammered Cutlery	28
<b>Total Items:</b>		<b>74</b>

SENSATIONS®

Case UCC: 00092352990771

Case Cube: 4.856  
 Case Dimensions: 51.125" L x 16.3125" W x 10.0625" H  
 Case Weight: 49.76 lbs  
 Pallet TiHi: 4 x 3  
 Setup Dimensions: 63"H x 16"W x 18"D



347874

347875



347871

347872



339403



339401

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# Metallic Cutlery

## Entertaining Displays

### Retail Benefits

- Top selling metallic cutlery in an upgraded Hammered finish, in displays perfect for outposting!
- Convenient prepack display design provides extra protection during shipping and maintains product appearance on floor



# Metallic Cutlery Displays

ITEM #	DESCRIPTION	Qty/371656	Qty/339848	Qty/339847	Qty/339846
339401	24 ct. Assorted Cutlery Hammered Metallic Silver	32	48	14	21
339404	24 ct. Forks Only Cutlery Hammered Metallic Silver	16	32	10	17
339403	24 ct. Assorted Cutlery Hammered Metallic Gold	32	0	14	0
<b>Total Items:</b>		<b>80</b>	<b>80</b>	<b>38</b>	<b>38</b>



### Case Specs for (371656 & 339848)

Case UCC (371656): 00092352990757  
 (339848): 00039938618513

Case Cube: 5.09  
 Case Dimensions: 47"L x 18.25"W x 10.25"H  
 Case Weight: 41.32 lbs  
 Pallet TiHi: 2 x 4  
 Setup Dimensions: 57.875" x 18.25"W x 17"D



### Case Specs for (339847 & 339846)

Case UCC (339847): 00039938618506  
 (339846): 00039938618490

Case Cube: 2.169  
 Case Dimensions: 24.4375"L x 15.9375"W x 9.625"H  
 Case Weight: 18.21 lbs  
 Pallet TiHi: 5 x 5  
 Setup Dimensions: 8.25"H x 24"W x 15.5"D



339401



339404



339403

Order Date:

Ship Date:

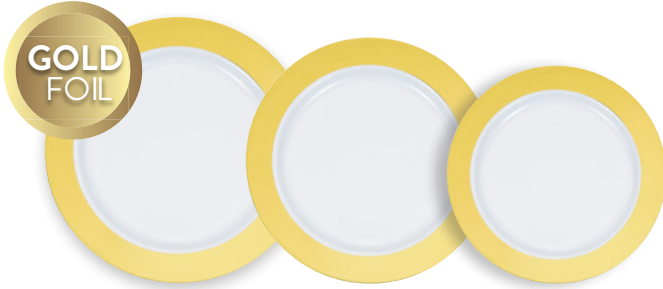
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# PLASTIC TABLEWARE



## Metallic Rim Plates

12 cs/10 pkg



347870

347871

347872

10.25" - 9" - 7.5" Gold Rim Plastic Plate

## Hammered Rim Plates

12 cs/10 pkg



347882

347883

347884

10.25" - 9" - 7.5" White Pebble Plastic Plate



347873

347874

347875

10.25" - 9" - 7.5" Silver Rim Plastic Plate

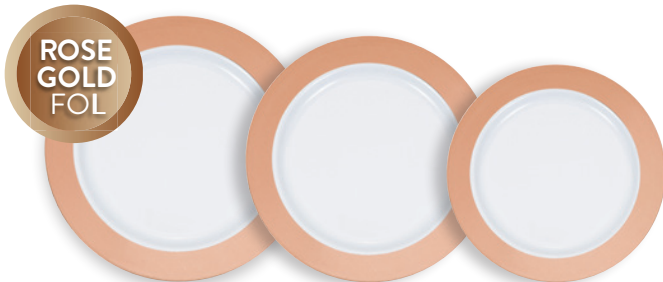


347879

347880

347881

10.25" - 9" - 7.5" Clear Pebble Plastic Plate



347876

347877

347878

10.25" - 9" - 7.5" Rosegold Rim Plastic Plate

## SENSATIONS<sup>®</sup>

Available in Open Stock,  
or can be developed  
into displays with a minimum  
order of 25 displays!



# PLASTIC TABLEWARE



## Pebble Bowls



347887

5.2 qt. Clear Pebble Bowl  
6 cs /1 pkg



347886

60 oz. Clear Pebble Bowl  
12 cs /1 pkg



347885

30 oz. Clear Pebble Bowl  
12 cs /1 pkg

## Clear 1-piece Stemware



347890

6 oz. Clear Plastic  
1-piece Champagne Glasses  
12 cs /8 pkg



347889

8 oz. Clear Plastic  
1-piece Wine Glasses  
12 cs /8 pkg

## Tray



347888

13.5" Clear Pebble Plastic Platter  
12 cs /2 pkg



## FALL HOLIDAY 2024 TERMS OF SALE

**PAYMENT:** Standard account specific payment terms apply

**PRICING:** Orders will be billed at the price prevailing on the day the order is invoiced. Since our costs can be affected by supply, tariffs, fluctuation in foreign exchange rates, and demands, prices are subject to change without notice. However, they will not be adjusted unless necessary and will always be within governmental regulations. All prices are in U.S. dollars.

**MINIMUM ORDERS:** Sensations minimum order is \$500.00

**SHIPMENTS:** Fall/Holiday merchandise will not be available to ship before August 1, 2024. Creative Converting reserves the right to cancel items 60 days prior to the holiday if ordered after August 1, 2024. Orders received after August 1, 2024 cannot specify ship dates earlier than 60 days from the day the order is entered.

**RETURNS:** Returned merchandise will not be accepted under any circumstances unless written authorization has been obtained from the Customer Service Department, and our labels are affixed to the returned product. Any such requests must be made within 30 days after the order is received.

**FREIGHT:** Freight is prepaid for merchandise totaling \$500.00 or more to a single destination in the continental USA, FOB Joliet, IL. Orders under \$500.00 will be charged freight. Creative Converting will NOT pay additional freight charges for special handling requests or ocean freight.

**OTHER STANDARD TERMS:** Orders will be accepted in full case quantities only. We reserve the right to charge a 1.5% per month service charge on all overdue balances. There will be a \$50.00 charge on all checks returned by the bank. All orders are subject to approval by Creative Converting. We do not accept post-dated checks. We will not be held responsible for post-dated checks sent to our lockbox. Payment due dates are based upon date of original invoice. Post audit deductions are not allowed on invoices after 6 months from date of invoice.

**BACK-ORDERS:** Backorders will be shipped unless specified otherwise by the customer. Seasonal backorders will be cancelled if unshipped 30 days before the holiday.

**TARIFFS:** Since our costs can be affected by supply, tariffs, fluctuation in foreign exchange rates, and demands, prices are subject to change without notice.



CATFH24



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