

# Creative Converting

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## **Michael Perry Named Vice President – Sales of Creative Converting**

Michael S. Perry has been appointed Vice President - Sales of Creative Converting Consumer Division effective July 21st. In this new role he will direct all sales efforts into the party, specialty, grocery, drug, mass, club, and international channels of trade.

Michael has over 20 years of consumer product goods sales experience with Eastman Kodak and Polaroid, calling on small independent retailers as well as large mass accounts.

Perry holds a BBA in Marketing from the University of Wisconsin, and an MBA from Michigan's Detroit College of Business.

Creative Converting is a leading specialty manufacturer and marketer of disposable solid color and designed fashion paper tableware that is sold into the party, specialty, grocery, mass and club channels of trade.

Visit the company's website, [www.creativeconverting.com](http://www.creativeconverting.com), for more information.

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