

Creative Converting Announces Consolidation Plan *Jobs will be added in Clintonville – Appleton facility will close*

For Immediate Release

May 15, 2008

(Clintonville, WI) – The Creative Converting Consumer Division of Hoffmaster Group, Inc., has announced that it will close its Appleton, WI facility at 1200 S. Perkins St. as part of a consolidation plan that includes expansion of its Clintonville operations. The Appleton plant closing will affect approximately 300 employees, but Creative Converting management is encouraging the Appleton employees to apply for positions at the Clintonville operation.

“Since the merger of Creative Expressions Group and Converting, Inc. last fall, we have been carefully reviewing our overall operations,” said Hoffmaster Group, Inc. President and CEO Rory Leyden. “Our plan to combine different manufacturing processes and expertise is necessary as we work to balance supply and demand.”

Several meetings are taking place today to brief the Appleton employees about the plant closing and what services will be available to them. The plant closing is planned to take place in phases through April of 2009. All affected employees will receive 60 days notice, as required by state law. Today’s briefings include information on unemployment benefits, severance pay, outplacement services, health and retirement benefits and other available resources and benefits.

“While it’s a difficult decision to consolidate operations, we look forward to the expansion of the Clintonville facility,” Leyden said. “With a significant building expansion and installation of many new work centers, our goal is to become more efficient and increase our competitiveness in the industry. While eliminating approximately 300 positions at Appleton, the consolidation will create new jobs at our facility in Clintonville.”

Creative Converting is a leading manufacturer and marketer of disposable solid color and designed fashion paper tableware that is sold into the party, discount, grocery and food service channels of trade.

For more information on Creative Converting Consumer Division, visit www.creativeconverting.com

###

Media Contact:

Rory Leyden
Creative Converting Consumer Division
(800) 558-9300 Ext:2062