



# SENSATIONS®

2020 SPRING SUMMER COLLECTION



# SENSATIONS®

Spring Summer 2020

*Sensations displays provide outposting opportunities for key product mixes during the Spring Summer entertaining season.*



*Display headers in bright colors coordinate with Sensations product, and draw shoppers to the display!*



*100% of display inventory can be worked back into the in-line POG after the selling event – eliminating the need for mark-downs!*



**NEW**

## Summer Dinner Napkin and Cutlery Floor Display

### RETAIL BENEFITS

- Two of our most popular Summer entertaining categories combined into one display!
- Display provides additional product needed during TPR events to drive sales and sell through
- 100% of display inventory can be worked back into in-line POG



Item# 344196

SENSATIONS®

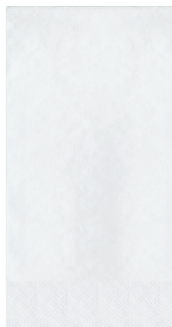
# 108pc Summer DN Cutlery FD Item# 344196

| Item #               | Description                               | Qty        |
|----------------------|-------------------------------------------|------------|
| 338397               | 40 ct. 2ply Dinner Napkin Classic Red     | 12         |
| 338399               | 40 ct. 2ply Dinner Napkin White           | 12         |
| 338402               | 40 ct. 2ply Dinner Napkin Navy Blue       | 12         |
| 338398               | 40 ct. 2ply Dinner Napkin Soft Yellow     | 4          |
| 338400               | 40 ct. 2ply Dinner Napkin Fresh Green     | 4          |
| 338401               | 40 ct. 2ply Dinner Napkin Spa Blue        | 4          |
| 338373               | 24 ct. Assorted Boxed Cutlery Red         | 10         |
| 338376               | 24 ct. Assorted Boxed Cutlery White       | 10         |
| 338379               | 24 ct. Assorted Boxed Cutlery Navy Blue   | 10         |
| 338374               | 24 ct. Assorted Boxed Cutlery Soft Yellow | 10         |
| 338377               | 24 ct. Assorted Boxed Cutlery Fresh Green | 5          |
| 338378               | 24 ct. Assorted Boxed Cutlery Spa Blue    | 5          |
| 338375               | 24 ct. Assorted Boxed Cutlery Clear       | 10         |
| <b>Total Pieces:</b> |                                           | <b>108</b> |

Case UCC: 00092352989768  
 Case Cube: 5.09  
 Case Dimensions: 47"L x 18.25"W x 10.25"H  
 Case Weight: 53.52lbs  
 Pallet TiHi: 2 x 4  
 Setup Dimensions: 57.875"H x 18.25"W x 17"D



Item# 338397



Item# 338399



Item# 338402



Item# 338398



Item# 338400



Item# 338401



Item# 338373



Item# 338376



Item# 338379



Item# 338374



Item# 338377



Item# 338378



Item# 338375

Order Date:

Ship Date:



**NEW**

## Summer Entertaining Floor Display

### RETAIL BENEFITS

- Display contains a mix of tableware and glassware, in colors perfect for Summer entertaining!
- 100% of display inventory can be worked back into in-line POG



Item# 344197

SENSATIONS®

# 133pc Summer Entertaining FD Item# 344197

| Item#               | Description                                 | Qty        |
|---------------------|---------------------------------------------|------------|
| 338412              | 10 ct. Luncheon Plate Classic Red           | 10         |
| 338413              | 10 ct. Luncheon Plate Soft Yellow           | 10         |
| 338415              | 10 ct. Luncheon Plate Hip Hip Hooray        | 10         |
| 338416              | 10 ct. Luncheon Plate Navy Blue             | 10         |
| 338391              | 40 ct. 2ply Beverage Napkin Classic Red     | 8          |
| 338392              | 40 ct. 2ply Beverage Napkin Soft Yellow     | 8          |
| 338396              | 40 ct. 2ply Beverage Napkin Navy Blue       | 8          |
| 338373              | 24 ct. Assorted Boxed Cutlery Classic Red   | 5          |
| 338374              | 24 ct. Assorted Boxed Cutlery Soft Yellow   | 5          |
| 338377              | 24 ct. Assorted Boxed Cutlery Fresh Green   | 5          |
| 338379              | 24 ct. Assorted Boxed Cutlery Navy Blue     | 5          |
| 338375              | 24 ct. Assorted Boxed Cutlery Clear         | 5          |
| 338358              | 6 ct. 5oz Wine Glass with Stem              | 9          |
| 338352              | 20 ct. 2oz Shot Glass, Clear                | 6          |
| 338353              | 16 ct. 2oz Shot Glass, Assorted Colors      | 6          |
| 338356              | 8 ct. 12oz Fluted Tumbler, Clear            | 5          |
| 338357              | 12 ct. 12oz Fluted Tumbler, Assorted Colors | 4          |
| 338354              | 8 ct. 9oz Tumbler, Clear                    | 8          |
| 338355              | 12 ct. 9oz Tumbler, Assorted Colors         | 6          |
| <b>Total Items:</b> |                                             | <b>133</b> |

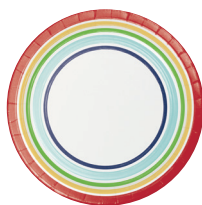
Case UCC: 00092352989775  
 Case Cube: 4.856  
 Case Dimensions: 51.125"L x 16.3125"W x 10.0625"H  
 Case Weight: 40.64 lbs  
 Pallet TiHi: 4 x 3  
 Setup Dimensions: 63"H x 16"W x 18"D



Item# 338412



Item# 338413



Item# 338415



Item# 338416



Item# 338391



Item# 338392



Item# 338396



Item# 338373



Item# 338374



Item# 338377



Item# 338379



Item# 338375



Item# 338358



Item# 338352



Item# 338353



Item# 338356



Item# 338357



Item# 338354



Item# 338355

Order Date:

Ship Date:



# Red, White and Blue Solids Floor Display

## RETAIL BENEFITS

- Our top selling Red, White, and Navy Blue items, all in one display!
- Display provides additional product needed during the May-July Patriotic selling period
- 100% of display inventory can be worked back into in-line POG



Item# 339850

SENSATIONS®

## Red, White, and Blue Solids Display Item# 339850

| Item #               | Description                                 | Qty       |
|----------------------|---------------------------------------------|-----------|
| 338376               | Assorted Cutlery 12/24ct. Box White         | 5         |
| 338373               | Assorted Cutlery 12/24ct. Box Classic Red   | 5         |
| 338381               | Fork Cutlery 12/24ct. Box Clear             | 5         |
| 338379               | Assorted Cutlery 12/24ct. Box Navy Blue     | 5         |
| 338375               | Assorted Cutlery 12/24ct. Box Clear         | 5         |
| 338391               | BN 12/40ct. 2P Classic Red                  | 6         |
| 338393               | BN 12/40ct. 2P White                        | 6         |
| 338396               | BN 12/40ct. 2P Navy Blue                    | 6         |
| 338397               | DN 10/40ct. 2P 1/8FLD 15" x 17" Classic Red | 4         |
| 338399               | DN 10/40ct. 2P 1/8FLD 15" x 17" White       | 4         |
| 338402               | DN 10/40ct. 2P 1/8FLD 15" x 17" Navy Blue   | 4         |
| 338412               | PLT7 PF 12/10ct. Classic Red                | 10        |
| 338416               | PLT7 PF 12/10ct. Navy Blue                  | 10        |
| 338418               | TC T/P 10/1ct. 54" x 108" Classic Red       | 9         |
| 338423               | TC T/P 10/1ct. 54" x 10" Navy Blue          | 9         |
| <b>Total Pieces:</b> |                                             | <b>93</b> |

Case UCC: 00092352989041  
 Case Cube: 4.85  
 Case Dimensions: 51.125"L x 16.3"W x 10.0625"H  
 Case Weight: 34.93 lbs  
 Pallet TiHi: 4 x 3  
 Setup Dimensions: 56"H x 17"W x 17"D



Item# 338376



Item# 338373



Item# 338381



Item# 338379



Item# 338375



Item# 338391



Item# 338393



Item# 338396



Item# 338412



Item# 338416



Item# 338418



Item# 338423



Item# 338397



Item# 338399



Item# 338402

Order Date:

Ship Date:



## *Spring/Summer Dinner Napkin Display*

### RETAIL BENEFITS

- One of our most popular product mixes, now available for Spring/Summer!
- Display provides additional product needed during key selling season to eliminate potential out of stocks on shelf
- 100% of display inventory can be worked back into in-line POG



Item# 339851

SENSATIONS®

## Spring/Summer Dinner Napkin Display Item# 339851

| Item #               | Description                                 | Qty       |
|----------------------|---------------------------------------------|-----------|
| 338397               | DN 10/40ct. 2P 1/8FLD 15" x 17" Classic Red | 12        |
| 338398               | DN 10/40ct. 2P 1/8FLD 15" x 17" Soft Yellow | 12        |
| 338399               | DN 10/40ct. 2P 1/8FLD 15" x 17" White       | 20        |
| 338400               | DN 10/40ct. 2P 1/8FLD 15" x 17" Fresh Green | 12        |
| 338401               | DN 10/40ct. 2P 1/8FLD 15" x 17" Spa Blue    | 12        |
| 338402               | DN 10/40ct. 2P 1/8FLD 15" x 17" Navy Blue   | 12        |
| <b>Total Pieces:</b> |                                             | <b>80</b> |

Case UCC: 00092352989058  
 Case Cube: 5.09  
 Case Dimensions: 47"L x 18.25"W x 10.25"H  
 Case Weight: 42.36 lbs  
 Pallet TiHi: 2 x 4  
 Setup Dimensions: 57.875"H x 18.25"W x 17"D



Item# 338397



Item# 338398



Item# 338399



Item# 338400



Item# 338401



Item# 338402

Order Date:

Ship Date:



# Spring/Summer Tablecover Center

## RETAIL BENEFITS

- 2-ply paper/1-ply poly lining adds strength and protects spills from leaking through to the table
- Display provides additional product needed during TPR events to drive sales and sell through
- 100% of display inventory can be worked back into in-line POG



Item# 339852

SENSATIONS®

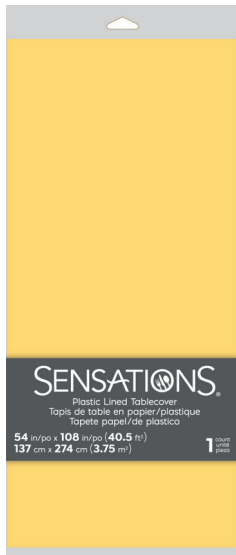
## Spring/Summer Tablecover Center Item# 339852

| Item#  | Description                           | Qty       |
|--------|---------------------------------------|-----------|
| 338418 | TC T/P 10/1ct. 54" x 108" Classic Red | 14        |
| 338419 | TC T/P 10/1ct. 54" x 108" Soft Yellow | 14        |
| 338420 | TC T/P 10/1ct. 54" x 108" White       | 14        |
| 338421 | TC T/P 10/1ct. 54" x 108" Fresh Green | 14        |
| 338422 | TC T/P 10/1ct. 54" x 108" Spa Blue    | 14        |
| 338423 | TC T/P 10/1ct. 54" x 108" Navy Blue   | 14        |
|        | <b>Total Items:</b>                   | <b>84</b> |

Case UCC: 00092352989065  
 Case Cube: 5.55  
 Case Dimensions: 48.5"L x 15.5"W x 12.75"H  
 Case Weight: 42.64 lbs  
 Pallet TiHi: 3 x 3  
 Setup Dimensions: 59.375"H x 15.25"W x 21"D



Item# 338418



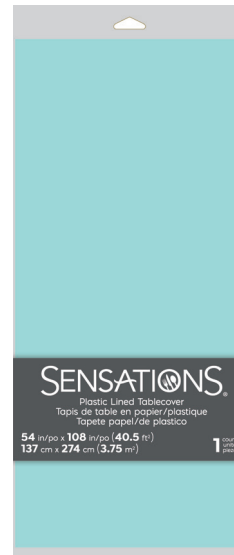
Item# 338419



Item# 338420



Item# 338421



Item# 338422



Item# 338423

Order Date:

Ship Date:

# Clear Entertaining Center

## RETAIL BENEFITS

- Attractive display includes elegant and functional products, perfect for any entertaining event!
- Key product categories for Mother's Day, Easter, or Graduation celebrations!



Item# 340814

SENSATIONS®



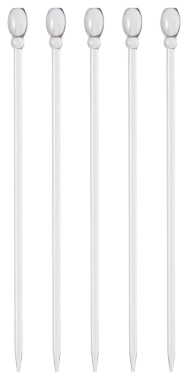
## 96pc Clear Entertaining Center Item# 340814

| Item#               | Description                       | Qty       |
|---------------------|-----------------------------------|-----------|
| 338358              | 6 ct. 5 oz Wine Glass Clear       | 6         |
| 338382              | 50 ct 4.5" Clear Plastic Picks    | 8         |
| 338352              | 20 ct 2 oz Shot Glass Clear       | 8         |
| 338356              | 8 ct. 12 oz Fluted Tumbler Clear  | 18        |
| 338354              | 8 ct. 9 oz Tumbler Clear          | 20        |
| 338359              | 4 ct. 12 oz Wine Glass Clear      | 8         |
| 338424              | 4 ct. 7 oz. Champagne Flute Clear | 8         |
| 338385              | 200 ct Toothpicks Wood Natural    | 8         |
| 338393              | 40 ct. 2ply Beverage Napkin White | 12        |
| <b>Total Items:</b> |                                   | <b>96</b> |

Case UCC: 00092352989676  
 Case Cube: 4.856  
 Case Dimensions: 51.125" L x 16.3125" W x 10.0625" H  
 Case Weight: 32.9 lbs  
 Pallet TiHi: 4 x 3  
 Setup Dimensions: 63"H x 16"W x 18"D



Item# 338358



Item# 338382



Item# 338352



Item# 338356



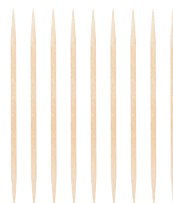
Item# 338354



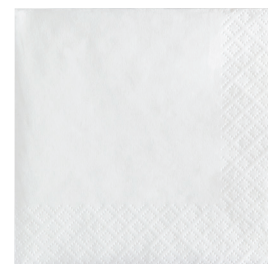
Item# 338359



Item# 338424



Item# 338385



Item# 338393

Order Date:

Ship Date:

# Entertaining Glassware Display

## RETAIL BENEFITS

- Attractive display includes elegant and functional glassware, perfect for any entertaining event!
- Key product categories for Easter, Mother's Day or Graduations!



Item# 340815

SENSATIONS®

## 73 pc Entertaining Clear Glassware Display Item# 340815

| Item#               | Description                       | Qty       |
|---------------------|-----------------------------------|-----------|
| 338359              | 4 ct. 12 oz. Wine Glass Clear     | 8         |
| 338424              | 4 ct. 7 oz. Champagne Flute Clear | 8         |
| 338354              | 8 ct. 9 oz. Tumbler Clear         | 15        |
| 338425              | 6 ct. 4 oz. Champagne Coupe Clear | 7         |
| 338358              | 6 ct. 5 oz. Wine Glass Clear      | 12        |
| 338356              | 8 ct. 12 oz. Fluted Tumbler Clear | 15        |
| 338352              | 20 ct. 2oz. Shot Glass Clear      | 8         |
| <b>Total Items:</b> |                                   | <b>73</b> |

Case UCC: 00092352989683  
 Case Cube: 4.856  
 Case Dimensions: 51.125" L x 16.3125" W x 10.0625" H  
 Case Weight: 31.62 lbs  
 Pallet TiHi: 4 x 3  
 Setup Dimensions: 63"H x 16"W x 18"D



Item# 338359



Item# 338424



Item# 338354



Item# 338425



Item# 338358



Item# 338356



Item# 338352

Order Date:

Ship Date:



# Metallic Cutlery Displays

## RETAIL BENEFITS

- Top selling in-line metallic cutlery, now upgraded to a Hammered finish, in displays perfect for outposting!
- Convenient prepack display design provides extra protection during shipping and maintains product appearance on floor



Item# 339849



Item# 339848



Item# 339847



Item# 339846

SENSATIONS®

## Metallic Cutlery Displays

Quantity in each display

| Component Item # | Component Description                              | 339849    | 339848    | 339847    | 339846    |
|------------------|----------------------------------------------------|-----------|-----------|-----------|-----------|
| 339401           | 24 ct. Assorted Cutlery Hammered Metallic Silver   | 32        | 48        | 14        | 21        |
| 339404           | 24 ct. Forks Only Cutlery Hammered Metallic Silver | 24        | 32        | 10        | 17        |
| 339403           | 24 ct. Assorted Cutlery Hammered Metallic Gold     | 24        | 0         | 14        | 0         |
|                  | <b>Total Items:</b>                                | <b>80</b> | <b>80</b> | <b>38</b> | <b>38</b> |

### Case Specs for 339849 and 339848

Case Cube: 5.09  
Case Dimensions: 47"L x 18.25"W x 10.25"H  
Case Weight: 41.32 lbs  
Pallet TiHi: 2 x 4  
Setup Dimensions: 57.875" x 18.25"W x 17"D

### Case Specs for 339847 and 339846

Case Cube: 2.169  
Case Dimensions: 24.4375"L x 15.9375"W x 9.625"H  
Case Weight: 18.21 lbs  
Pallet TiHi: 5 x 5  
Setup Dimensions: 8.25"H x 24"W x 15.5"D

### Item# 339849 – 80pc Hammered Silver/Gold Metallic Cutlery FD



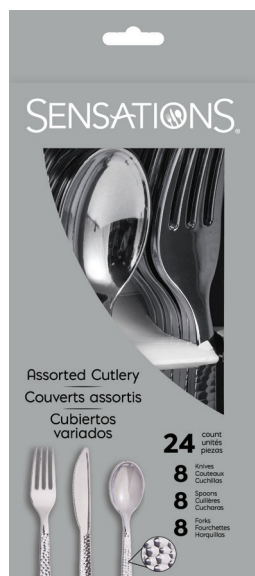
### Item# 339848 – 80pc Hammered Silver Metallic Cutlery FD



### Item# 339847 – 38pc Hammered Silver/Gold Metallic Cutlery CD



### Item# 339846 – 38pc Hammered Silver Metallic Cutlery CD



Item# 339401



Item# 339404



Item# 339403

Order Date:

Ship Date:

## Pre-rolled Cutlery Displays

### RETAIL BENEFITS

- Each roll contains a Black Fork, Knife, and Spoon rolled in a 2 ply White Lunch Napkin, secured with a printed Napkin Band
- Pre-rolled Cutlery is perfect for buffets, or any event where convenience and elegance are important!



Item# 340693



Item# 340692

SENSATIONS®



## Pre-rolled Cutlery Displays

| Item # | Description                   | 340692 | 340693 |
|--------|-------------------------------|--------|--------|
| 338430 | 8 ct. Pre-rolled Cutlery Sets | 26     | 60     |

### Case Specs for 340692

Case Cube: 2.169  
 Case Dimensions: 24.4375"L x 15.9375"W x 9.625"H  
 Case Weight: 15.70 lbs  
 Pallet TiHi: 5 x 5  
 Setup Dimensions: 15.5"D x 24"W x 8.75"H

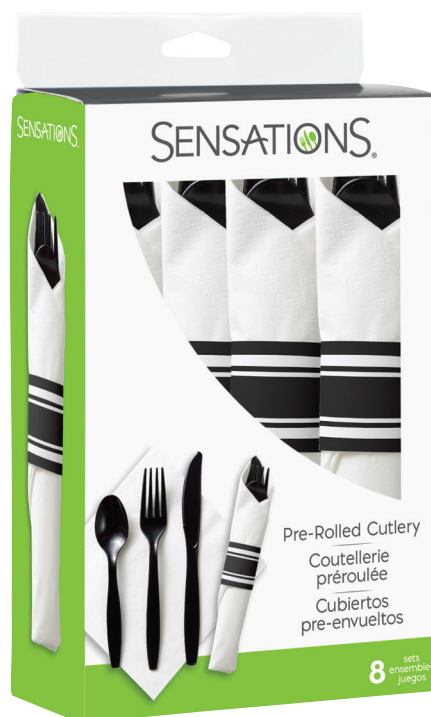
### Case Specs for 340693

Case Cube: 5.09  
 Case Dimensions: 47"L x 18.25"W x 10.25"H  
 Case Weight: 38.65 lbs  
 Pallet TiHi: 2 x 4  
 Setup Dimensions: 57.875" x 18.25"W x 17"D

### Item# 340692 – 26pc Pre-rolled Cutlery Counter Display



### Item# 340693 – 60pc Pre-rolled Cutlery Floor Display



Item # 338430

Order Date:

Ship Date:

| Item Number | Description                                       | UPC Code     | Barcode                                                                               |
|-------------|---------------------------------------------------|--------------|---------------------------------------------------------------------------------------|
| 338352      | 20ct 2 oz Shot Glass, Clear                       | 092352988204 |    |
| 338353      | 16ct 2 oz Shot Glass, Assorted Colors             | 092352988211 |    |
| 338354      | 8ct 9 oz Plastic Tumbler, Clear                   | 092352988228 |    |
| 338355      | 12ct 9 oz Plastic Tumbler, Assorted Colors        | 092352988235 |    |
| 338356      | 8ct 12 oz Tumbler, Clear                          | 092352988242 |    |
| 338357      | 12ct 12 oz Fluted Tumbler, Asstd Colors           | 092352988259 |    |
| 338358      | 6ct 5 oz Wine Glass, Clear                        | 092352988266 |    |
| 338359      | 4ct 12 oz Wine Glass, Clear                       | 092352988273 |    |
| 339401      | 24ct Assorted Cutlery, Silver Hammered            | 092352988990 |    |
| 339403      | 24ct Assorted Cutlery, Gold Hammered              | 092352989010 |    |
| 339404      | 24ct Forks Only, Silver Hammered                  | 092352989027 |  |
| 338373      | 24ct Assorted Cutlery, Classic Red                | 092352988419 |  |
| 338374      | 24ct Assorted Cutlery, Soft Yellow                | 092352988426 |  |
| 338375      | 24ct Assorted Cutlery, Clear                      | 092352988433 |  |
| 338376      | 24ct Assorted Cutlery, White                      | 092352988440 |  |
| 338377      | 24ct Assorted Cutlery, Fresh Green                | 092352988457 |  |
| 338378      | 24ct Assorted Cutlery, Spa Blue                   | 092352988464 |  |
| 338379      | 24ct Assorted Cutlery, Navy Blue                  | 092352988471 |  |
| 338382      | 50ct 4.5" Picks, Clear Plastic                    | 092352988501 |  |
| 338385      | 200ct 2.5" Wood Toothpicks, Natural, in Dispenser | 092352988532 |  |
| 338386      | 200ct 2.5" Wood Toothpicks, Asstd Clr, Dispenser  | 092352988549 |  |
| 338391      | 40ct 2ply Beverage Napkin, Classic Red            | 092352988594 |  |
| 338392      | 40ct 2ply Beverage Napkin, Soft Yellow            | 092352988600 |  |

| Item Number | Description                                     | UPC Code     | Barcode                                                                               |
|-------------|-------------------------------------------------|--------------|---------------------------------------------------------------------------------------|
| 338393      | 40ct 2ply Beverage Napkin, White                | 092352988617 |    |
| 338394      | 40ct 2ply Beverage Napkin, Fresh Green          | 092352988624 |    |
| 338395      | 40ct 2ply Beverage Napkin, Spa Blue             | 092352988631 |    |
| 338396      | 40ct 2ply Beverage Napkin, Navy Blue            | 092352988648 |    |
| 338397      | 40ct 2ply Dinner Napkin, Classic Red            | 092352988655 |    |
| 338398      | 40ct 2ply Dinner Napkin, Soft Yellow            | 092352988662 |    |
| 338399      | 40ct 2ply Dinner Napkin, White                  | 092352988679 |    |
| 338400      | 40ct 2ply Dinner Napkin, Fresh Green            | 092352988686 |    |
| 338401      | 40ct 2ply Dinner Napkin, Spa Blue               | 092352988693 |    |
| 338402      | 40ct 2ply Dinner Napkin, Navy Blue              | 092352988709 |    |
| 338412      | 10ct Performa Luncheon Plate, Classic Red       | 092352988808 |  |
| 338413      | 10ct Performa Luncheon Plate, Soft Yellow       | 092352988815 |  |
| 338415      | 10ct Performa Luncheon Plate, Hip Hip Hoorary   | 092352988839 |  |
| 338416      | 10ct Performa Luncheon Plate, Navy Blue         | 092352988846 |  |
| 338418      | 1ct Tablecover, 54x108" Paper/Poly, Classic Red | 092352988860 |  |
| 338419      | 1ct Tablecover, 54x108" Paper/Poly, Soft Yellow | 092352988877 |  |
| 338420      | 1ct Tablecover, 54x108" Paper/Poly, White       | 092352988884 |  |
| 338421      | 1ct Tablecover, 54x108" Paper/Poly, Fresh Green | 092352988891 |  |
| 338422      | 1ct Tablecover, 54x108" Paper/Poly, Spa Blue    | 092352988907 |  |
| 338423      | 1ct Tablecover, 54x108" Paper/Poly, Navy Blue   | 092352988914 |  |
| 338430      | Pre-rolled Cutlery, White Napkin Black Cutlery  | 092352988983 |  |





## SPRING/SUMMER 2020 TERMS OF SALE

### PAYMENT TERMS

**PAYMENT:** Standard account specific payment terms apply

**PRICING:** Orders will be billed at the price prevailing on the day the order is invoiced. Since our costs can be affected by supply, fluctuation in foreign exchange rates, and demands, prices are subject to change without notice. However, they will not be adjusted unless necessary and will always be within governmental regulations. All prices are in U.S. dollars.

**MINIMUM ORDERS:** Sensations minimum order is \$500.00

**SHIPMENTS:** Spring/Summer merchandise will not be available to ship before January 1, 2020. Creative Converting reserves the right to cancel items 60 days prior to the holiday if ordered after January 1, 2020. Orders received after January 1, 2020 cannot specify ship dates earlier than 60 days from the day the order is entered.

**RETURNS:** Returned merchandise will not be accepted under any circumstances unless written authorization has been obtained from the Customer Service Department, and our labels are affixed to the returned product. Any such requests must be made within 30 days after the order is received.

**FREIGHT:** Freight is prepaid for merchandise totaling \$500.00 or more to a single destination in the continental USA, FOB Joliet, IL. Orders under \$500.00 will be charged freight. Creative Converting will NOT pay additional freight charges for special handling requests or ocean freight.

**OTHER STANDARD TERMS:** Orders will be accepted in full case quantities only. We reserve the right to charge a 1.5% per month service charge on all overdue balances. There will be a \$50.00 charge on all checks returned by the bank. All orders are subject to approval by Creative Converting. We do not accept post-dated checks. We will not be held responsible for post-dated checks sent to our lockbox. Payment due dates are based upon date of original invoice. Post audit deductions are not allowed on invoices after 6 months from date of invoice.

**BACK-ORDERS:** Backorders will be shipped unless specified otherwise by the customer. Seasonal backorders will be cancelled if unshipped 30 days before the holiday.

# SENSATIONS®



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